

Samuel Souza

Creative Developer · Web Developer

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Summary

Web developer since 2021, working with React, Next.js and Node.js. At a communications agency, I built and maintain Wibix.io, an operations management platform.

My focus is the creative web: websites and landing pages with animation and 3D (GSAP, Three.js) and attention to visual detail. I use generative AI every day: LLMs with custom agents and skills to generate and iterate on code and design.

I built ByMeToYou on my own, and it had over 200 tributes created in its first month.

Experience

Full-Stack Web Developer · Red Agência de Comunicação · Nov 2025 / now

- Built Wibix.io from scratch, an operations management platform with 5 modules, including equipment and fleet, inventory and events, and a CRM with client portals.
- Moved internal processes that used to live in spreadsheets into the platform.
- Maintain and extend the platform with Next.js, React and Node.js.

Full-Stack Developer · Fik Digital · Feb 2024 / Aug 2025

- Built features and API integrations with React, Next.js and Node.js.
- Deployed with Docker and GitHub Actions.
- Maintained automation bots (RPA) in C#.NET, Selenium and AutoIt.

Development and Project Management Intern · State Department of Justice and Public Security (Brazil) · Aug 2022 / Aug 2023

- Gathered requirements and wrote technical documentation.
- Built internal systems, dashboards and landing pages with React, PHP, Node.js and MySQL.

Web Developer · Aquarium Tech (Brazil) · Dec 2021 / Aug 2022

- Built websites and landing pages for clients with React, PHP and MySQL.

Projects

ByMeToYou · bymetoyou.com · Feb 2025 / now

- Platform for creating digital tributes (letters, quizzes, photo walls), delivered by email with a unique link and QR Code.
- Built the whole platform with Next.js, TypeScript and Firebase, with payments via Stripe and Pix (AbacatePay).
- Over 200 tributes created in the first month; the promo videos on TikTok reached 400k views.

BIP Creator · Study project

- Integrated GPT and Gemini to write posts in the tone the user picks and publish them automatically to Reddit, X and LinkedIn.

Automated WhatsApp booking · Personal prototype

- n8n flow that booked appointments over WhatsApp and saved contacts to a CRM. It didn't go into production.

Skills

Frontend: React, Next.js, TypeScript, Tailwind CSS

Animation and 3D: GSAP, Three.js

Backend and data: Node.js, Firebase, PostgreSQL, MySQL, API integration

Generative AI: LLMs (Claude) with custom agents and skills, automations with n8n

Tools: Git, Docker, GitHub Actions

Languages: Portuguese (native) · English (basic)

Education

BSc in Computer Science

Centro Universitário de Belo Horizonte (UniBH), Brazil · 2020 / 2024